

# DALÚ Natural Skincare: Natural Skincare of the Future, Today

With a mission to “create science-based high-performance natural skincare with visible results without harming the skin but nourish it holistically and ensure healthy, beautiful, and radiant skin,” DALÚ Natural Skincare pushed innovation to the forefront of the beauty and health industries. We learn more from Founder and CEO Lucija Kračun as DALÚ Natural Skincare wins Best Premium Skincare Brand 2024 – Central Europe.

***“DALÚ Natural Skincare represents a synergy of medical knowledge, scientific knowledge about skin, knowledge about medicinal plants and how they can be harnessed to create extraordinary skincare products.” – Lucija Kračun***

In Sanskrit DALÚ translates to “God’s gift” and is the perfect name for a brand home to cosmetic products made from natural ingredients. Working with what the land gives, in an ethical and sustainable way, DALÚ Natural Skincare produces and supplies products that will change the way you see skincare forever.

From facial oil serum, marine collagen serum, hydrogel eye contour mask, intensive hydration set, and more, DALÚ Natural Skincare’s products cover a wide range of skin health needs. Addressing any skin concerns and simply delivering a sustainable, ethical, dermatologically tested, and natural way to pamper ourselves, DALÚ Natural Skincare is a trailblazer in the natural cosmetics industry.

This stems back to its founder’s rich tapestry of excellence through education and training as well as innovative ideas and the brilliant formulation of high-quality products. With over 18 years of experience in the medical field, Founder, formulator, and CEO Lucija Kračun created DALÚ Natural Skincare as a way to further exercise her wisdom in the world of health and wellbeing through aesthetic medicine.

With an AAAMED Diploma (American Academy of Aesthetic Medicine), Lucija brings certified experience to the daily operations of DALÚ Natural Skincare and its products. She designs and formulates each product in a meticulous and creative manner and, as she is knowledgeable in both natural



medicine and creating extraordinary skincare, Lucija is able to lead by example in a crowded industry.

The DALÚ spa line includes everything spa facilities could need to create the best natural skincare rituals for clients of all ages and skin types. Using active, natural, and organic ingredients – as well as multifunctional biotechnological products – DALÚ Natural Skincare delivers products that are kind to the skin and the planet.

Lucija shares, “Our greatest achievement lies in demonstrating, through rigorous laboratory testing, the efficacy of our biotech natural skincare products. Despite being organic, cruelty-free, and predominantly vegan, we are able to present tangible, scientifically-proven results. Moreover, every aspect of our products, from the sustainably sourced ingredients to the eco-friendly packaging, embodies a commitment to environmental responsibility – while maintaining a luxurious and elegant aesthetic.”

Having recently secured an award for Excellence in the European Natural Beauty Awards, DALÚ Natural Skincare’s precious facial oil serum, an anti-ageing regenerative elixir, the brand has been gaining recognition for its commitment to bringing natural skincare that truly works to the market. Also securing the title of Best Premium Skincare Brand 2024 – Central Europe, DALÚ Natural Skincare has earned a spot at the top with us at GHP, and we’re excited to see what’s next on its journey.

For clean, new age skincare that is unisex, vegan, cruelty free, and formulated to perfection, visit DALÚ Natural Skincare’s website today.

Contact: Lucija Kračun  
Company: DALÚ Natural Skincare  
Web Address: <https://dalubeauty.com/en/>